



## BOOK MARKETING PLANS & PRICING

### PLAN #1. -

**BOOK REVIEW & PROMOTION - \$275.00 AUD (MOST POPULAR PLAN)(PRICE INCLUDES OUR 20% DISCOUNT FOR THE MONTH OF SEPTEMBER)**

Includes professional, captivating and marketable review of your book on your preferred platform – eg Amazon, goodreads, social media – pick one only.

Includes 1 month of powerful social media promotion. Includes placement of your book cover on the “Books I recommend page” of our website, featuring and advertising your book with a purchase link directly to Amazon (or your favorite book seller), so readers will immediately buy your book. 10 minute live advertorial with you on Radio Toni or live organic book discussion by your host Ton Lontis and link for you to use.

30sec YouTube live book discussion by Toni TV host and link SPECIAL OFFER For the month of only, get your own permanent Featured Author page on our website. Readers love to read about and connect with new and established published authors. Included free with Plan #1.

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### PLAN # 2. EXTENSIVE AUTHOR & BOOK MARKETING CAMPAIGN -\$450.00 AUD

For our authors who want to take their book marketing efforts to the next level and see even greater results in their author awareness and visibility, with extensive and numerous, increased book sales.

All of plan A plus

EXTENSIVE “targeted” highly effective marketing campaign across my social media platforms.

15 minute live advertorial with you on Radio Toni or live organic book discussion by your host Ton Lontis and link for you to use.

60sec YouTube live book discussion by Toni TV host and link. Includes premium placement of your book cover on the “Books I recommend page” of our website, featuring and advertising your book with a purchase link directly to Amazon (or your favourite book seller), so readers will immediately buy your book.

We will have you send and submit your book to us and go from there with our step by step process. - Secure and easy payment through PayPal (debit cards & credit cards are accepted by PayPal)

Do you need more Amazon reviews? Ask us how we can help you get them.

Please feel free to get back to us with any questions, or special requests.

*For more information please contact [tonid@spiderweb.com.au](mailto:tonid@spiderweb.com.au) or visit <https://tonilontis.com>*